



**LEXUS**  
COLLECTION

# BRING YOUR LEXUS MERCH IDEAS TO LIFE!

The Lexus Collection is your official, one-stop source for all Lexus merchandise. Our in-house team creates and delivers premium custom-branded products for dealerships, events, gifting, and more! We're here to bring your custom projects to life, reflecting Lexus style, sophistication, and your unique needs.

Email [TheLexusCollection@overturepromo.com](mailto:TheLexusCollection@overturepromo.com) or fill out the custom order form directly on the Lexus Collection site to get started.



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# MAKING LUXURY PERSONAL

We can go beyond what you see on the Lexus Collection site:

## MORE VARIETY

Want more color options, logo placements, or product styles than what you see? We've got you covered!

## MORE BRANDS

If you've spotted a retail brand or product that's not currently shown on the Lexus Collection site, chances are we can source and customize it for you!

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# TAILORED SOLUTIONS FOR EVERY DEALERSHIP






We can customize any product to reflect your dealership's unique identity and customer base. We'll ensure that each item contributes to a consistent, recognizable presence that builds trust and drives sales.

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# LET'S GET STARTED

We can handle your custom order from beginning to end so you can focus on what you do best. Here's what you can expect:

 IDEATION	 SELECTION	 DESIGN	 PRODUCTION	 DELIVERY
<p>Bring us your need—a team event, trade show swag, a major product launch or more. We'll work with you and your budget and timing to come up with a solution.</p>	<p>We'll remove the guesswork and hours of searching to help you find the right merchandise, either from the Lexus Collection site or beyond if you want. We can even present a range of options and budgets.</p>	<p>We'll provide logo placement options, sizing information, and more for the merchandise you select.</p>	<p>We'll pull together all the resources needed to fulfill your custom order.</p>	<p>We'll arrange for the delivery of your custom merchandise on time with tracking.</p>

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# NEED CUSTOM LEXUS-BRANDED MERCH?

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